



FRAZEE CITY COUNCIL

SPECIAL MEETING Minutes

6:00 p.m.

September 8th, 2021

Frazee Fire Hall

Zoom Meeting Information

Join Zoom Meeting

<https://us02web.zoom.us/j/89825757931?pwd=aEx0T1AyZHJyR3YyNDdxeXZrZjRudz09>

Meeting ID: 898 2575 7931

Passcode: 816122

One tap mobile

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1. Call the Meeting to Order, Roll Call
 - a. Called to Order at 6:00 PM
 - b. In Attendance:
 - i. Ken Miosek
 - ii. Mike Sharp
 - iii. Mark Kemper
 - iv. Nicole Strand
 - v. Mark Flemmer
 - vi. Jordin Roberts
2. Pledge of Allegiance
3. Business of Special Meeting
 - a. Review of 2022 Proposed Tax Levy
 - i. Resolution No 0908-21A
 - ii. Miosek stated the reason for this meeting it to approve the proposed tax levy. He explained Roberts and him discussed it and decided to set the proposed levy a little high due to Roberts

being a new administrator and will be going through financials to get a better understanding of what needs to happen. Miosek and Sharp will be meeting with Roberts to go over the budget and lower it down from the proposed amount. Miosek commented he is aware it is high at the moment, but it will go lower.

- iii. Strand clarified that we are setting it high as a precaution. Miosek stated that once we set this proposed levy we cannot go any higher, so we set it high because we can always go lower.
 - iv. Roberts stated that the reason for the special meeting is because the proposed levy is due to the county by the 15th of September. She also included past proposed levy's and the current levy in the agenda packet to show what has been done in prior years. She mentioned that the levy did not increase at all going from 2020 to 2021, which was another reason to set it high due to not knowing what the increase will need to be.
 - v. Sharp added that one thing to consider going forward is the railroad quiet zone and having to set aside funding for that project. He also stated that this number is going to come down substantially and this is just the proposed.
 - vi. Kemper had a question regarding street projects that had been done in recent prior years and if they had been seal coated, and if not was that something the city needs to look at and possibly budget for. Miosek stated Larry Stephenson usually takes care of that in the Streets department and it is scheduled in his budget.
 - vii. Roberts mentions that when looking at this upcoming budget we need to remember we have large street projects coming up with Hwy 87 utilities improvements, and in the next couple years the county is thinking of doing East Main Ave. She stated it might be a good idea to think about planning ahead for those upcoming expenses.
 - viii. Strand asked if the 2022 budget will include starting to pay the school annually. Miosek stated yes it will be discussed.
 - ix. Motion by Strand to accept the proposed levy resolution 0908-21A. Second by Sharp. **All in favor, motion carried.**
- b. Rebranding Update
- i. Roberts presented the council with the updated rebranding logos and billboard designs. She stated they took some of the feedback from the prior council meeting and from other residents and applied it to the designs. The water logo and colors were updated and the billboard has dimensions and features that do not make it as square. She also shared the design company reached out to both JH Signs and Brushmark Signs for cost estimates, Brushmark came back with an estimate of slightly over \$20,000. JH has not gotten back yet.

- ii. Roberts also asked who this expense falls under, is it an EDA or a City expense? As of now the estimated cost for the designer and the billboard is about \$27,000. She mentioned that because the expense is more than was originally planned in the grant proposal that prior administrator Anderson wrote, we may need to budget some other items such as banners and truck updates for future years and slowly transition other things after the billboard is taken care of. Due to Hwy 87 being under construction next year the banners will not be needed until 2023 anyway.
 - 1. Flemmer stated that technically the EDA owns the billboard, but the city gives the EDA their money.
 - iii. Strand asked if we could see the billboard in green instead of in blue as she thinks some residents may not like it if it is not green. Green is a theme around town and Frazee is known as green. Roberts stated she would reach out to the design firm with updates. Sharp and Flemmer asked what color of green and Strand and Roberts stated a darker shade like school or United Community Bank green.
 - iv. Flemmer mentioned he would like to see the description of the pictures below them to help clarify the images. Strand and Roberts mentioned that might make the sign too “wordy” as you are driving by.
 - v. Miosek put forth the idea of doing more realistic drawings or caricatures. As we are known for more “fun” signs.
 - vi. Strand likes the “Experience” Frazee sign best.
 - vii. Miosek mentioned instead of “Next Right” put the exit number. Technically there is an exit behind this sign, an exit to the rest area, and then the exit to the turkey.
 - viii. Strand mentioned an idea of adding little people on the pictures, such as a biker on the trail and a boater on the water etc. just on the billboard to add a little more detail to the billboard but still use the simplified version for everything else.
 - ix. Kemper asked about the addition of the kiosks and if that was included in this cost. Roberts stated those would be additional expenses down the road in the coming years.
 - x. Roberts will bring these ideas to Shannon and will have more for council on the 20th of September.
- c. Flemmer wanted to mention that he came into possession of a bronze plaque that is 3’x5’ of the Gettysburg address. It was a 1909 plaque originally created for cemeteries across the country. This one was in a torn down school and it has “class of 1914” on it. It is in rough shape and Flemmer is going to get it sandblasted to clean it up. He just wanted to mention to start to brainstorm where something that size and weight could be placed. Miosek mentioned the Event Center, Flemmer

was thinking possibly along the trail somewhere, Roberts suggested embedding it into the new town lake beach building.

4. Adjournment

- a. Motion by Strand to adjourn, second by Flemmer. All in favor, motion carried.

Adjourned: 6:29 PM